

## **VIDEO PRODUCTION/EDITOR INTERNSHIP**

The internship position supports The Invisible Press, LLC (“The Press”) mission of providing ethical, insightful, and transformative ideas serving the public good. Interns assist members of The Press in reaching the literary community through innovative ideas, beneficial products, and helpful technology. The Press offers quality and meaningful engagement for interns interested in exploring career opportunities in publishing. To that end, the work of interns is tailored to align with the personal and professional goals of each intern. Interns are encouraged to develop their own professional portfolio as part of their work with The Press. Most of the work for The Press is done remotely as we travel a great deal. However, face-to-face meetings can be expected when the interns and team members happen to be in the same location.

### **Job Description**

The Video Production/Editor Intern is a highly motivated, creative individual with experience and a passion for visual storytelling. This position has the responsibility for assisting with storyboarding, shooting, and editing visual stories for promoting the Universal Grammar of Story® products and services. Video pieces will include advertising, infomercials, educational videos, asynchronous lessons, video blogs, book trailers, interviews, and social media pieces. An essential component is communicating the company’s brand in a positive, authentic way that will attract today’s writers, literary critics, and readers. This position assists with creating a deliberate and intentional video strategy that delivers results for book sales through advertising and educational outreach. The strategy will build and grow brand awareness and create a positive online reputation.

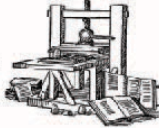
### **Duties and Responsibilities of the Video Production/Editor Intern**

The intern will assist in production and editing of various short video stories/pieces for use in education (course materials), information (YouTube), and advertising among many possibilities. Duties include assisting with storyboarding, scriptwriting, lighting, sound, filming, editing, creating titles along with closed captions and credits, rendering, and uploading finished products. These products are intended for The Press website as well as release in domestic and international education outlets, advertising, book distribution, and media outlets for the general public.

### **Knowledge and skills we seek:**

- Ability to assist in creating relevant, original, quality content.
- Video production and editing skills.
- Strategies to build and nurture communities through video storytelling.
- Ability to assist with creating a filming/editing schedule and promote content through social media and advertising.
- Ability to meet deadlines.
- Proficiency in working effectively, cooperatively, and flexibly in a team environment.
- Proficiency with Adobe platforms
- Prior Community Service or Volunteer Work
- Completion of some film/video courses or strong skills with amateur work.
- Knowledge of audio/video recording, sound, lighting, and editing.

**THE INVISIBLE PRESS**



Guiding Wisdom from the Margins

**Application Information**

Apply through the Handshake portal through your university: <https://app.joinhandshake.com/login>

For further information contact:

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