



VIDEO EDITOR INTERNSHIP

The internship position supports The Invisible Press mission of providing ethical, high quality, insightful, and innovative ideas serving the public good. Interns assist members of The Press in reaching customers through innovative ideas, products, and technology that align with the intern's pursuit of personal and professional goals. The Press offers quality and meaningful engagement for interns interested in exploring career opportunities in publishing.

Job Description

The Video Editor Intern is a highly motivated, creative individual with experience and a passion for visual storytelling. This position has the responsibility of assisting with creating and producing video for education, book trailers, social media, and advertising. An essential component is communicating the company's brand in a positive, authentic way that will attract today's readers looking for wisdom in solving everyday problems. This position is responsible for creating a deliberate and intentional video strategy that delivers results that can be used through organic and paid advertising. The strategy will build and grow brand awareness and create a positive online reputation.

Responsibilities of the Video Editor

Assist in networking with storyboarding, script writing, shooting, editing, and creating titles and credits for films to be used in domestic and international advertising and educational videos for bookstores, book distributors, media outlets, and the general public.

Knowledge and skills we seek:

- Ability to create relevant, original, high-quality content.
- Strategies to build and nurture a community through video storytelling.
- Ability to assist with creating a shooting/editing schedule and promote content through social advertising.
- Leverage the right tools to manage your content. Strong organizational and time management skills, with proficiency in meeting deadlines and urgency in responding to questions/requests.
- Proficiency in working effectively, cooperatively, and flexibly in a team environment.
- Proficiency with standard office and mobile applications (i.e., word processing, presentations, e-mail, calendaring, teleconferencing, text messaging, personal computers, and smart phones/tablets). Prior Community Service or Volunteer Work
- Completion of some film/video courses or strong skills with amateur work.
- Preferred Requirements:
 - Strong video recording skills
 - Knowledge of Adobe Premiere, Audition, and similar programs.
 - Knowledge of audio/video recording and editing.

Application Information

Apply through the Handshake portal through your university: <https://app.joinhandshake.com/login>

For further information contact:

Dr. Hazel Denhart, dr.hazel@invisiblepress.com